

book your customers

m c b s

Mediterranean Cloud Booking Services

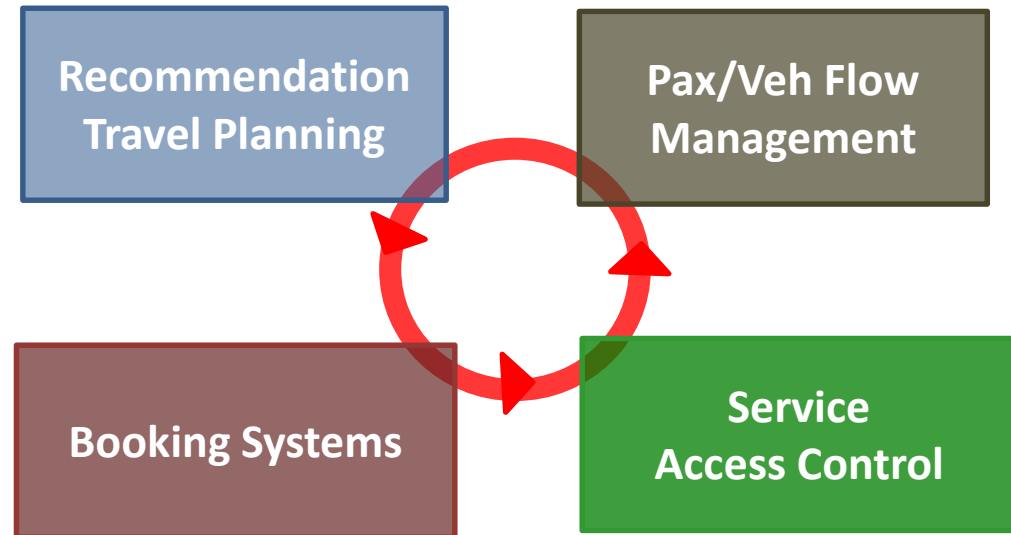
**ETOURISM
SOLUTIONS
AND SERVICES**

Bringing Intelligence and Power to
tourism professionals



All You Can Book

- accommodation
- transport
- entertainment
- excursion
- package
- priority number
- a time slot
- appointments
- table
- parking space
- order a product
- ...



* Cycling is powered by data integration, interconnected systems, mobility apps, data analytics, business intelligence


**A team
combining
ICT skills and
know-how
with
specialization
into tourism,
travel & leisure
operations**

- ❑ **a software solutions provider transport/travel operators aiming to contribute towards an integrated travelling & mobility ecosystem, with cooperative**
 - Booking systems
 - Distribution systems and services for B2B and B2C ops
 - Revenue Management
 - Fleet Management
 - Port/Terminal management solutions
 - Multimodal solutions & services
 - Event ticketing applications

2015/2016

- ❑ **Advanced, powerful distribution B2B client and web engine, by MCBS**



- ❑ **Booking system** completeness by establishing cooperation with leading reservation system providers ferry booking management systems: we are not re-inventing the wheel
- ❑ **Revenue Management System** by world wide leader into ferry/cruise and passenger/cargo airline revenue management 
- ❑ Powered by a team with longtime expertise in the field; with the will and knowledge to **utilize modern technology and innovate**

2016/2017

- berth allocation system for ports
- automation system for identity & access cards management for multi-level spatial authorization
- bus fleet management / schedule optimization application
- event / venue ticketing and passenger/visitor flow management solutions
- Web/mobile ticketing applications

❑ Bookings systems by **carus**

❑ Revenue Management System by world wide leader into ferry/cruise and passenger/cargo airline revenue management



❑ Data analytics by **NEUROCOM**

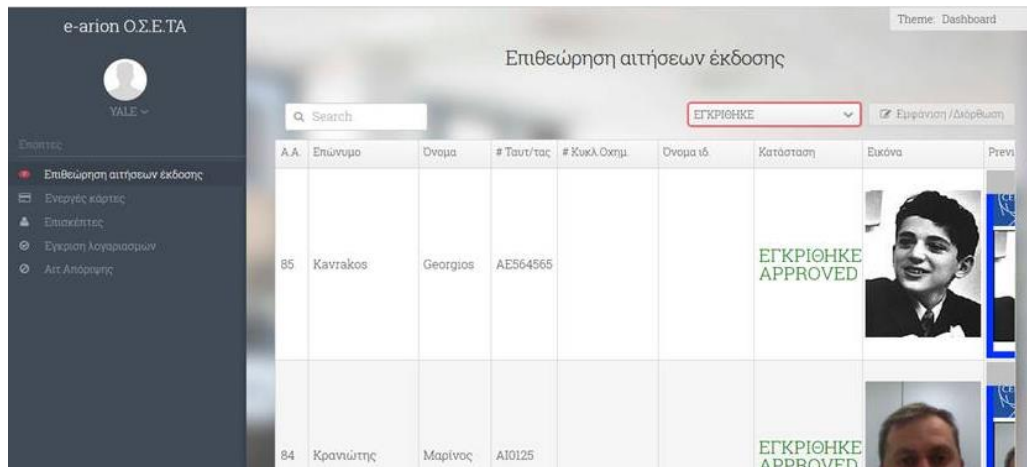
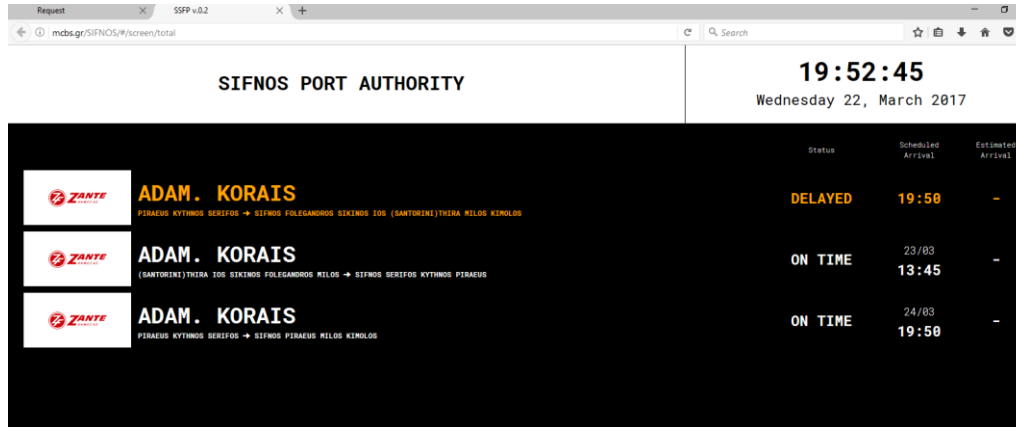
❑ Natural Language Processing / sentiment analysis / knowledge extraction



❑ Numerous ticketing providers

❑ Security (access control) solutions **e-arion**






FOR PORTS MANAGEMENT

- Dynamic Digital signage
 - Integration with ferry systems
 - Integration with AIS
- Flexible check in & access control
 - For passengers and vehicles
 - For staff
 - For authorized workers / visitors
- Access Cards management
 - Multiple levels of authority
 - Card design editor
 - Parametric space definition and control
 - Parametric definition of documents to approve
 - Auto-Registration, photo capture
 - Approval / rejection / resubmission flow, multiple roles support
 - Issuance & printing
 - Full NFC control

Fleet Management / Schedule Optimisation



 WELCOME TO OUR TRIP PLANNER

iom test school bus

 Wednesday, 12 of October 2016

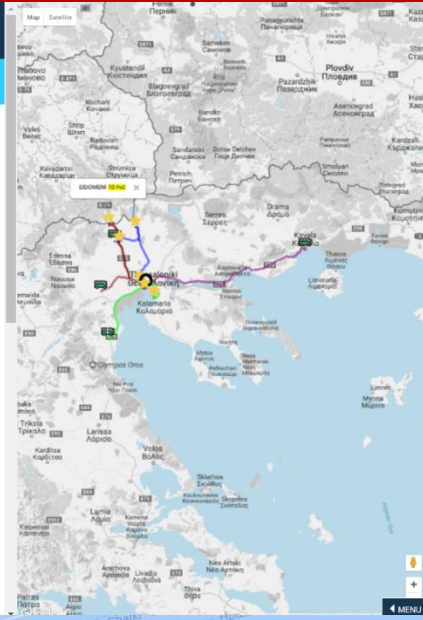
Routes Suggestions (Προτεινόμενες Διαδρομές)

 Information (Πληροφορίες)

#	Cars	Distance (απόσταση) Km	Total Time (συνολικό χρόνο) Min	Max Time (μέγιστο χρόνο) Min	Diesel (διεσάρι) €	Ratio
#1	4	502	410	138	75.30	41.85
#2	4	511	419	123	76.50	48.59
#3	4	503	412	138	75.15	41.97

4 Mini bus(es) (αριθμός αυτοκινήτων)

Suggestion (Πρόταση) #1	Suggestion (Πρόταση) #2	Suggestion (Πρόταση) #3
POLIKASTRO BUS 13:22 NEA KAVALA (5 POCs) 12:33 CHERSO (10 POCs) 13:02 ASTYLOS THESSALONIKI 14:00	POLIKASTRO BUS 13:22 NEA KAVALA (5 POCs) 12:33 CHERSO (10 POCs) 13:02 ASTYLOS THESSALONIKI 14:00	ALEXANDREIA BUS 14:41 NEA KAVALA (5 POCs) 12:33 CHERSO (10 POCs) 13:02 ASTYLOS THESSALONIKI 14:00
Distance: 91 km Duration: 52 Min Diesel: 13.65 €	Distance: 91 km Duration: 52 Min Diesel: 13.65 €	Distance: 149 km Duration: 123 Min Diesel: 22.35 €

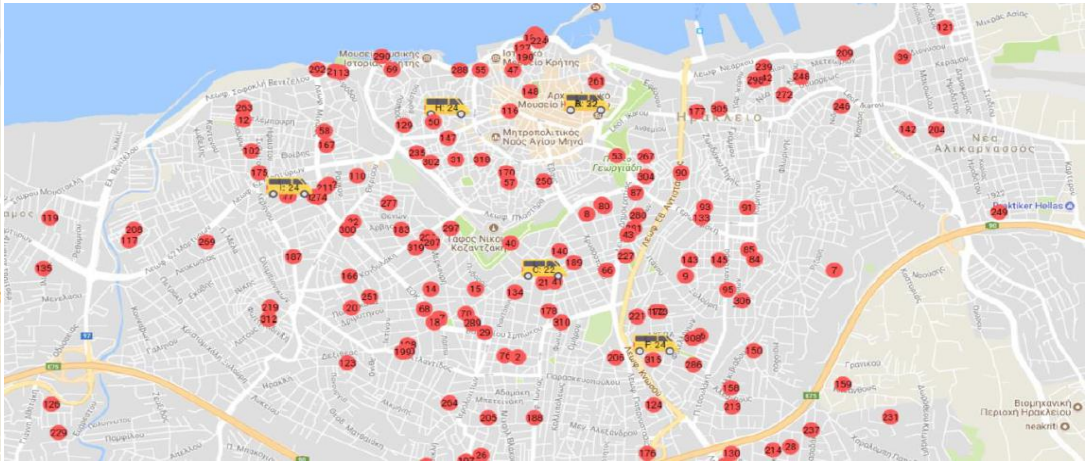
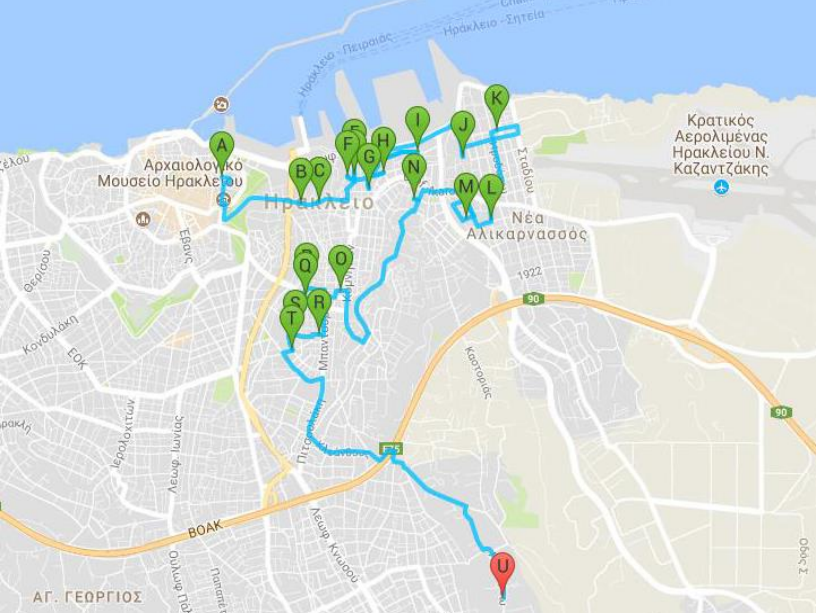


FOR BUS OPERATORS

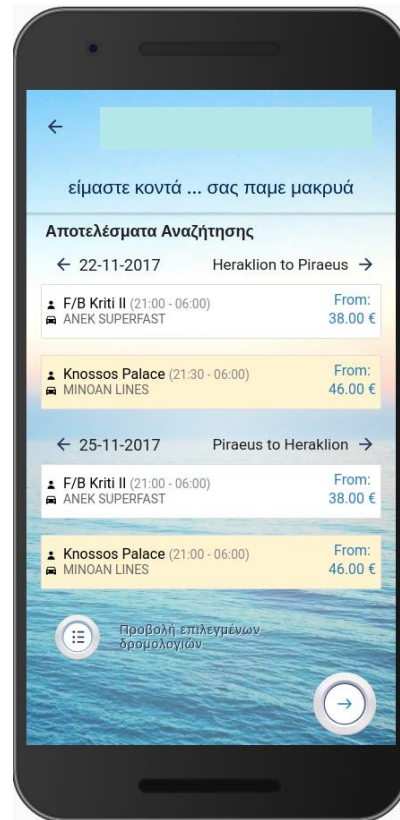
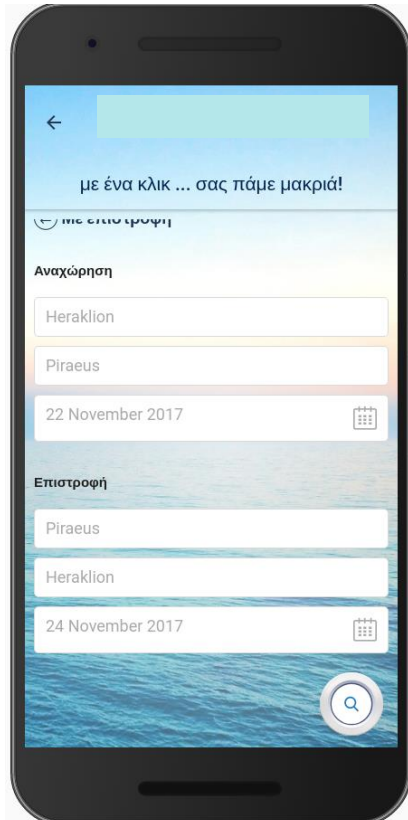
- Fleet Management
 - Vehicles, capacities, costs per km
 - Drivers
 - Distances, kms
 - Scheduled ops
 - Requests, order management
 - Assignments
 - Sales support & Order management
 - Financials

• Schedule Optimisation / Best Route

- Multiple requests
- Optimal routes based on multiple criteria
- Tasks assignment
- Visualisation
- Reports, Work Calendar
- Time restrictions
- Capacity restrictions
- Fleet size



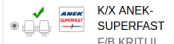


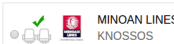


- Mobile App (iPhone + Android) for large ferry ticketing seller
- Integration with multiple reservation systems
- Multiple usage scenarios
- Kick-off December 2017






HERAKLIO HER PIRAEUS PIR / Τετ 2 Αύγ 2017 - Κυρ 6 Αύγ 2017 ΔΙΟΡΘΩΣΗ

ΑΝΑΖΗΤΗΣΗ ΔΡΟΜΟΛΟΓΙΑ ΕΠΙΒΑΤΕΣ ΠΛΗΡΩΜΗ ΕΠΙΒΕΒΑΙΩΣΗ

➤ **ΑΝΑΧΩΡΗΣΗ** Heraklio (HER) / Piraeus (PIR)

	Κυριακή 30/7	Δευτέρα 31/7	Τρίτη 1/8	Τετάρτη 2/8	Πέμπτη 3/8	Παρασκευή 4/8	Σάββατο 5/8
 KIX ANEK-SUPERFAST F/B KRITI II	ΑΝΑΧΩΡΗΣΗ 21:00	ΔΙΑΡΚΕΙΑ 9 ⌚	ΑΦΙΞΗ 06:00	ΜΕΤΑΦΟΡΑ ΟΧΗΜΑΤΟΣ 	ΔΙΑΘΕΣΗ ΚΑΜΠΙΝΑΣ 	ΕΝΔΕΙΚΤΙΚΗ ΤΙΜΗ 38.00€	
 MINOAN LINES KNOSSOS PALACE	ΑΝΑΧΩΡΗΣΗ 22:00	ΔΙΑΡΚΕΙΑ 9 ⌚	ΑΦΙΞΗ 06:30	ΜΕΤΑΦΟΡΑ ΟΧΗΜΑΤΟΣ 	ΔΙΑΘΕΣΗ ΚΑΜΠΙΝΑΣ 	ΕΝΔΕΙΚΤΙΚΗ ΤΙΜΗ 46.00€	

➤ **ΕΠΙΣΤΡΟΦΗ** Piraeus (PIR) / Heraklio (HER)

	Πέμπτη 3/8	Παρασκευή 4/8	Σάββατο 5/8	Κυριακή 6/8	Δευτέρα 7/8	Τρίτη 8/8	Τετάρτη 9/8
 MINOAN LINES FESTOS PALACE	ΑΝΑΧΩΡΗΣΗ 11:00	ΔΙΑΡΚΕΙΑ 7 ⌚	ΑΦΙΞΗ 18:00	ΜΕΤΑΦΟΡΑ ΟΧΗΜΑΤΟΣ 	ΔΙΑΘΕΣΗ ΚΑΜΠΙΝΑΣ 	ΕΝΔΕΙΚΤΙΚΗ ΤΙΜΗ 41.00€	

Προβολή επιλεγμένων δρομολογίων.

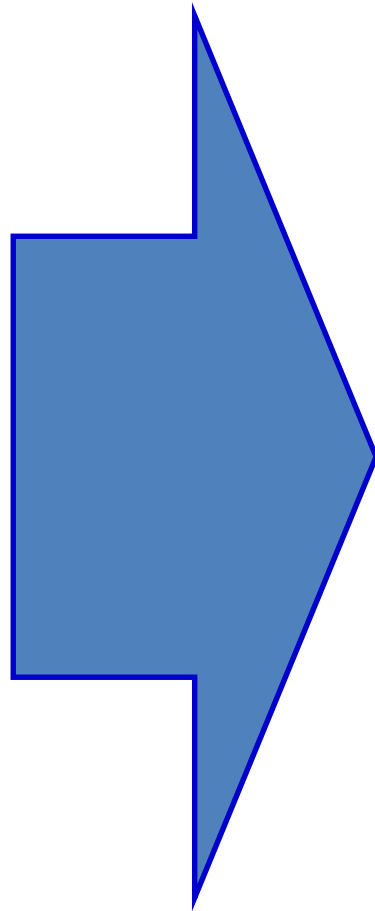
2015 – 2017 / Seed Phase

2018 / Starting

Idea

Building Assets

Building partnerships



- Business Plan refinement
- Funding

ETOURISM SOLUTIONS AND SERVICES

Bringing Intelligence and Power to
tourism professionals

