



# IMP<sup>3</sup>rove - *IMP*roving *I*nnovation *M*anagement *P*erformance with sustainable *IMP*act

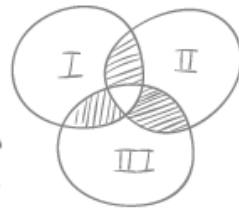
*Μαρία Μακριδάκη, PhD*

*Μάρτιος, 2016*

# Η ΚΑΙΝΟΤΟΜΙΑ ΣΤΗΝ **πράξη**»

δίκτυο διάχυσης τεχνολογίας

**1** Αναγνώριση της **καινοτομίας** της επιχείρησής σας



**2** Επένδυση στην καινοτομία και σωστή **διαχείριση**



**3** Ανάπτυξη & κερδοφορία από την καινοτομία



Το Δίκτυο ΠΡΑΞΗ παρέχει ένα ολοκληρωμένο πακέτο υπηρεσιών σε επιχειρήσεις για την **ενίσχυση της καινοτομίας** τους. Μέσω των υπηρεσιών αυτών θα μπορέσετε να:

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Εκτιμήσετε την **αξία** των καινοτόμων ιδεών σας



Λάβετε πληροφορίες σχετικά με την **αγορά** και τον ανταγωνισμό σας



Βρείτε τους σωστούς επιχειρηματικούς **συνεργάτες**



Εντοπίσετε τομείς **βελτίωσης** στην εταιρεία σας



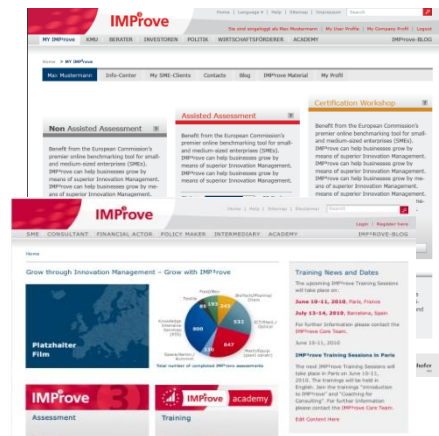
Βρείτε **χρηματοδότηση** για τις ιδέες σας



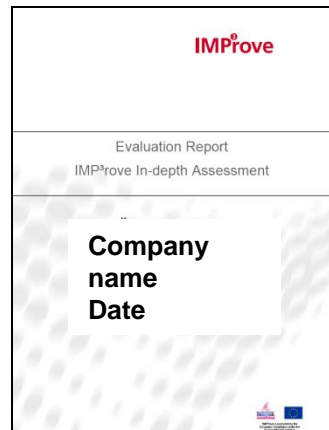
Φέρετε την ιδέα σας με **επιτυχία** στην αγορά

# IMP<sup>3</sup>rove: Approach offers a systematic process aiming for improved Innovation Management performance

## IMP<sup>3</sup>rove Approach



Covering all dimensions of Innovation Management and its economic results



Transparency on current Innovation Management performance

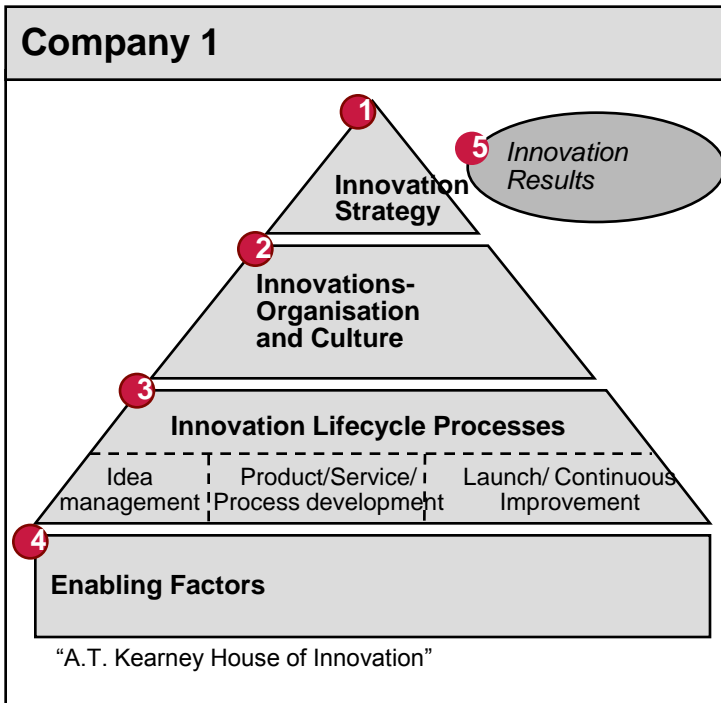


Concrete measures with high impact on Innovation Management performance



Continuous improvement of Innovation Management for profitable growth

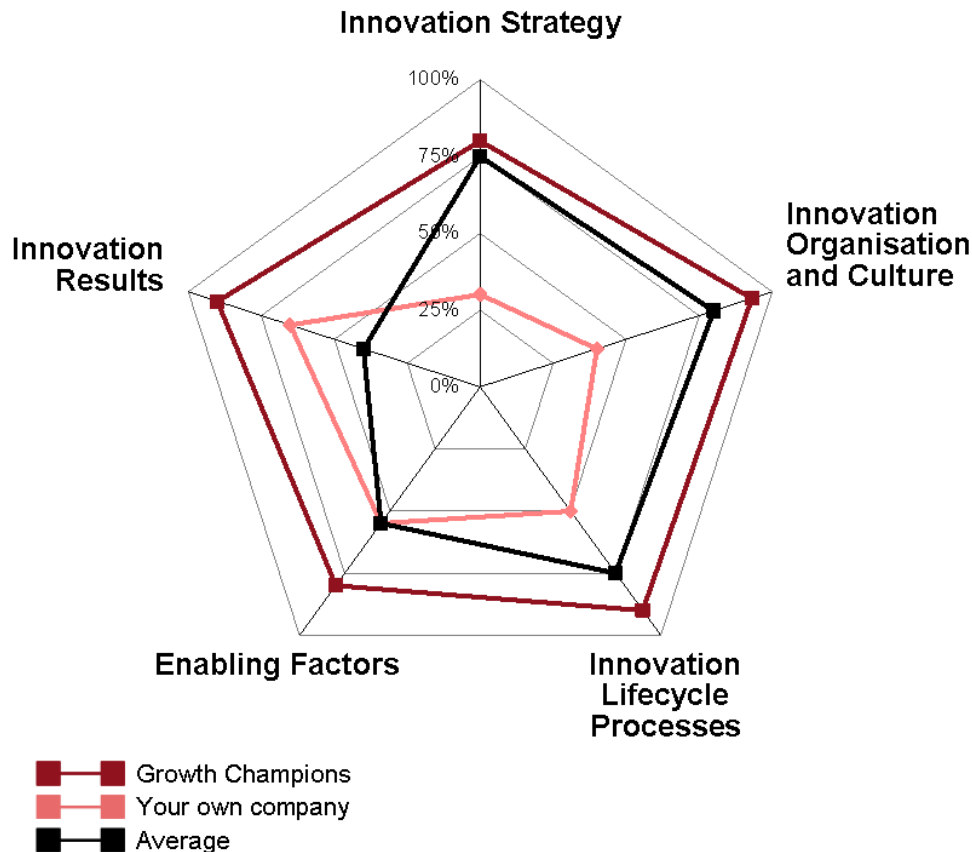
# In the IMP<sup>3</sup>rove Assessment, Innovation Management is evaluated in five performance dimensions



## Description

- 1 Innovation Strategy**
  - Vision and strategic focus on innovation
  - Implementation of strategy
- 2 Organisation and Culture**
  - Roles and responsibilities
  - Organisational structure
  - Organisational culture and climate
- 3 Innovation Life Cycle Processes**
  - Idea management
  - Product/Process and Service Development
  - Launch and Continuous Improvement
- 4 Enabling Factors**
  - Project management
  - Human Resources and Incentives
  - IT and Knowledge Management
- 5 Innovation Results**

# The results of the benchmarking follow a key principle – comparison with the Growth Champions



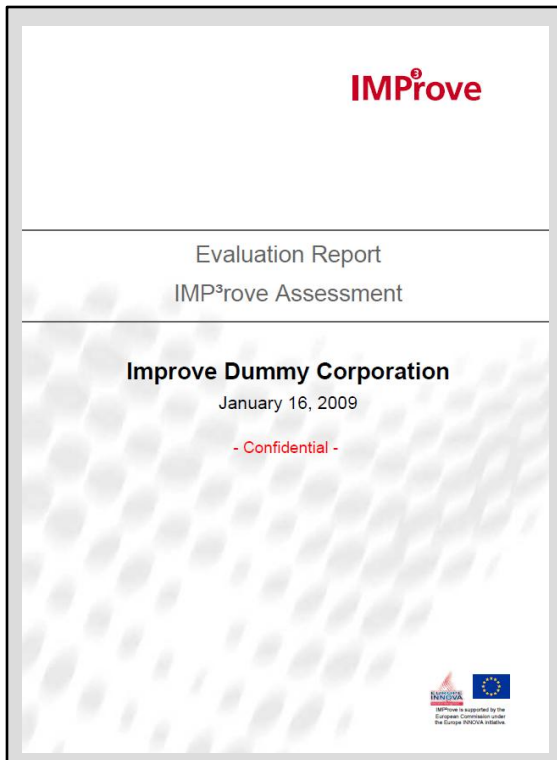
**The definition of the growth champions focuses on sustainability**

- Highest rate of income growth
- Highest growth in operational margin
- Highest rate in growth of number of employees
- Highest contribution of organic growth
- Older than 7 years

Calculation of benchmarks

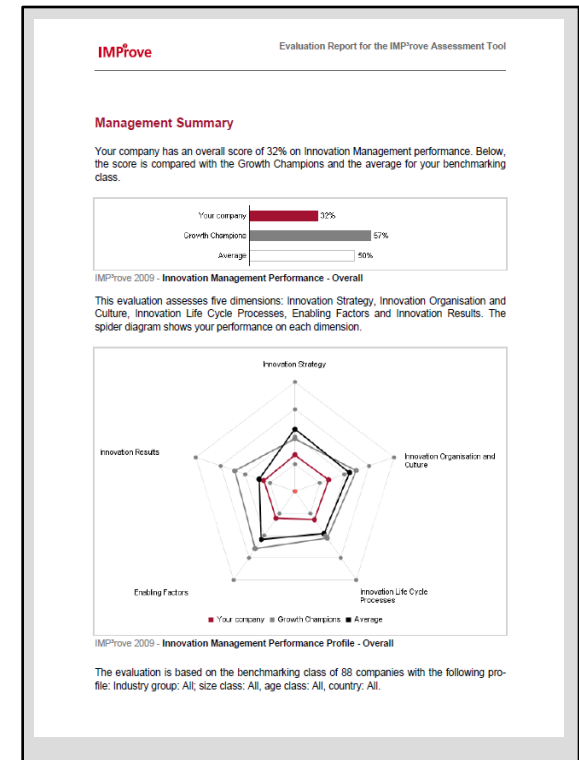
**Average score of the 10% best performers**

# The IMP<sup>3</sup>rove Assessment Report documents the company's strengths and weaknesses in Innovation Management



IMP<sup>3</sup>rove Evaluation Report for the IMP<sup>3</sup>rove Assessment Tool  
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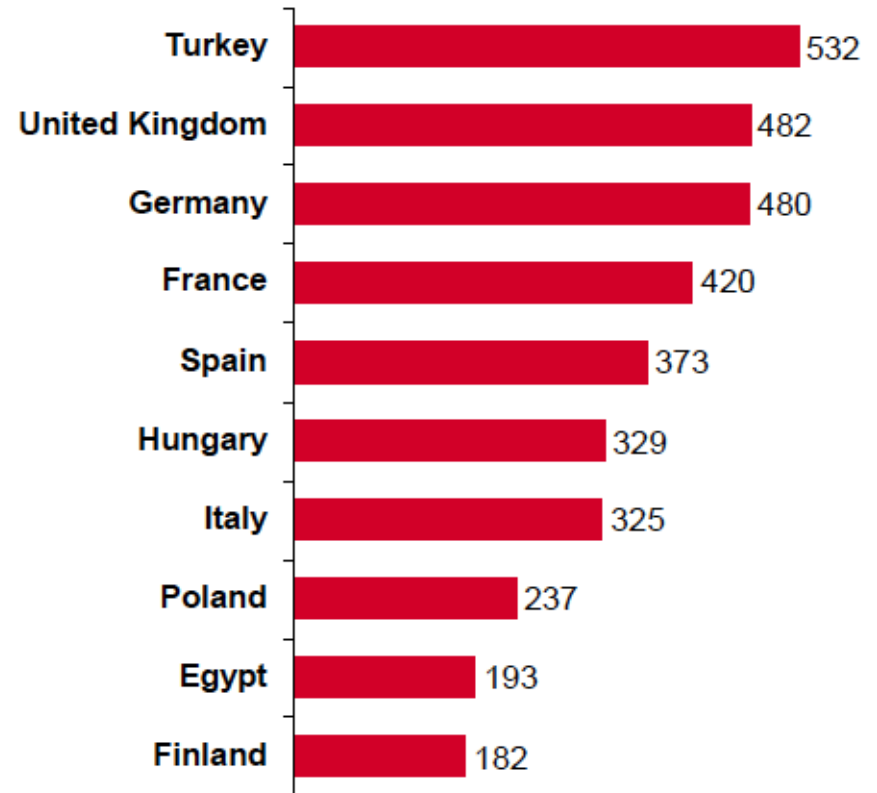
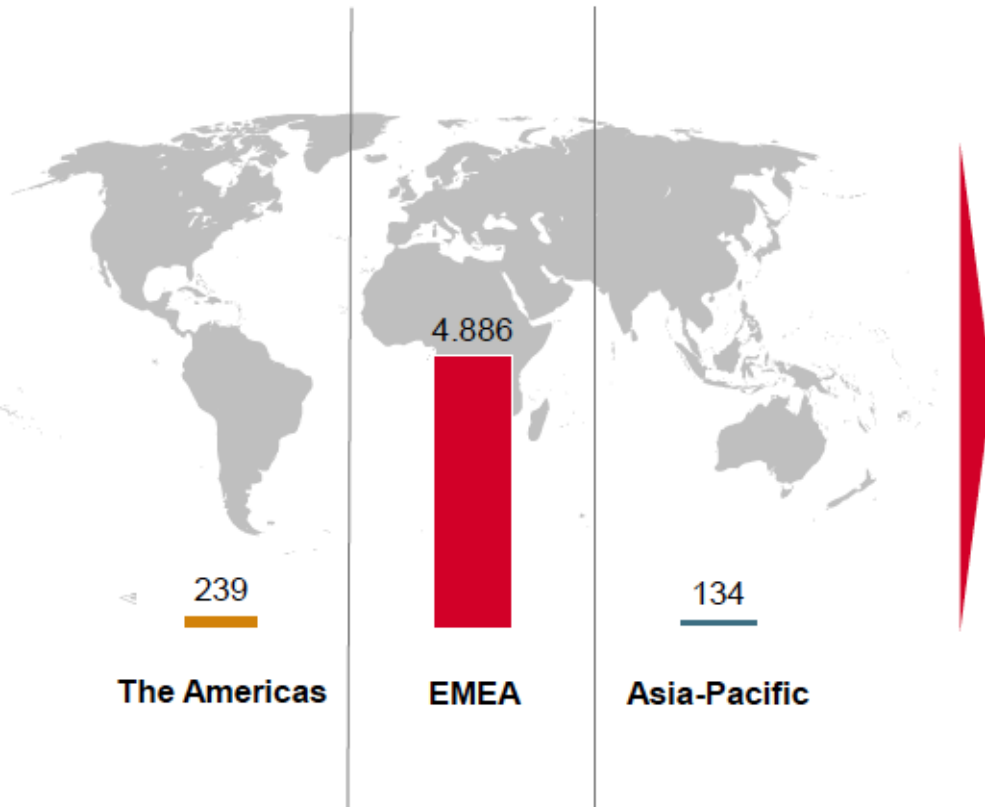


# More than 5,000 enterprises have completed the IMP³rove Assessment and benefited from a thorough benchmarking

## Distribution of completed IMP³rove Assessments worldwide (total: 5,333)

Global spread\*

Top 10 countries (based on no. of assessments)





# The IMP<sup>3</sup>rove Database enables innovation management comparisons on a firm level within or across industries

## IMP<sup>3</sup>rove assessment and benchmarking approach

Number of datasets from enterprises that have already done the IMP<sup>3</sup>rove Assessment and that serve as a basis to generate benchmarks

Industries (further details available)	Small enterprises	Medium-sized enterprises	Large enterprises	Grand total
Manufacturing	1,146	1,325	370	2,841
Information and Communication	511	342	37	890
Professional, Scientific and Technical Activities	453	168	26	647
Other Industries	454	358	143	955
<b>Grand total</b>	<b>2,564</b>	<b>2,193</b>	<b>576</b>	<b>5,333</b>

**Our database encompassing more than 5,000 datasets is a unique asset, unparalleled in covering industries, size classes, and geographies!**

# IMP<sup>3</sup>rove supports enterprises in increasing their competitiveness and sustainable growth by better Innovation Management



- ✓ Take the **IMP<sup>3</sup>rove Assessment** to understand how to **better compete** in the market
- ✓ Take the **IMP<sup>3</sup>rove Assessment** to learn what your competitors already do to secure their markets and their **profitable growth**
- ✓ Get **professional support** to identify the most important areas for improving your competitiveness before your competitor puts even more pressure on you
- ✓ Take the **IMP<sup>3</sup>rove Assessment** report to demonstrate your customers/or your bank your growth potential and competitive strengths
- ✓ Take the **IMP<sup>3</sup>rove Assessment** report to prove your **eligibility for public funding**
- ✓ Join the **IMP<sup>3</sup>rove events** to learn about the latest thinking in competitiveness by **Innovation Management**

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# IMProve<sup>3</sup>

**Growth  
Champions**

[www.improve-innovation.eu](http://www.improve-innovation.eu)